

# Top 10 Reasons Customers Choose Rug Rats Logo Rugs

There are many custom logo mat and custom made rug stores to choose from. Here are 10 reasons why customers keep coming back to us again and again.

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## WE HAVE AN EXTENSIVE LIBRARY OF DESIGNS AND IDEAS

with a Wealth of custom area Rug Information available. If you have any questions or need advice we have a staff designer you can reach by e-mail with questions you may have about size, color, style and more for your custom size rug. We have the ideas, suggestions, and creativity to help ensure you're making the right selection, and you're getting the most and the best for your money. Receive a reply in less than a day.

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## FREE CUSTOM MADE RUG RENDERINGS OF YOUR DESIGN

Many other retailers charge \$100+ for a colored drawing of your custom logo mat rug. At Rug Rugs it's totally free! Send in your design and size and we will send back a computer rendering at No charge!

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# LARGE DATABASE OF CUSTOM LOGO FLOOR MATS AND CUSTOM MADE RUG DESIGNS

Check out our design search feature http://www.rugratsva.com/logo-rugs.html for thousands of custom logo mat designs and ideas. We also have a large gallery online of customers custom logo mats we have made since 1987, Check them out here http://www.rugratsva.com/customrugs.html

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## FREE SAMPLES

Let us know what you are looking for or Send us a swatch( http://www.rugratsva.com/swatchform.html)of fabric, wallpaper, wall paint, etc. Rug Rats' skilled carpet specialists will select the rugs that complement your sample. In days, samples from our huge inventory will arrive in your mailbox at no cost to you. Just think. You can find the perfect accent for your home without ever leaving it.

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## FREE CUSTOM DOOR MAT AND CUSTOM AREA RUG QUOTES ARE QUICK AND EASY

To request your free quote, simply send an email to rugrats@rugratsva.com with

- 1. dimensions of the custom area rug
- 2. custom doormat quantity
- 3. an attached quality digital image of your custom logo or design (jpg preferred)

We will send you a quote back within 24 hours. If you specify your physical address, we can also send samples of the colors. What are you waiting for? Get the best price on a quality custom logo rug!



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## **DESIGN WORKROOM IN HOUSE**

Rug Rats offers a custom rug design workroom that can turn your inspiration into custom floor mat or custom rugs runner. Want a custom area rug to match your fabric, wallpaper, paint or other surroundings? You may have a particular color in mind. Do you want a piece of furniture, art, or textiles to be complimented in your custom made rug? We are happy to accommodate YOUR personal requests. Just send us a swatch and we'll send you coordinating samples to choose from absolutely FREE!

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## WE WELCOME DESIGN CHALLENGES

After 24 years of making custom size rugs, we have found that we can custom make most any request. We also find a way to satisfy the most discerning customer. We work with our customers to solve any problem that occurs with their custom size rug whatever the reason. We have found that solving problems with a disgruntled customer is our best marketing efforts. Everyone has problems with a transaction somewhere along the line. We all know how it feels.

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## RETAIL SHOWROOM

Rug Rats also has a retail showroom, offering dozens of high-end carpet lines from top manufacturers in the U.S. and Europe. You'll find the exact pattern, color and texture of carpet you're looking for from top-quality mills. Oh, did we mention that we work within your decorating budget? Our prices are some of the most competitive around.

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## WE ARE A SMALL BUSINESS, NOT A BIG BOX RETAILER

We pay attention to our customer's needs and problems with their Custom made rug concerns. When you contact Rug Rats you are speaking to an owner or staff person that has been with Rug Rats for 24 years.

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### **INTEGRITY**

At Rug Rats all our prices quoted on our custom logo mats is our best price. Of course we need to make a profit to stay in business, but our goal is not to overprice or price gouge. We keep fair practices in all our dealings. This policy has brought us hundreds of additional customers by word of mouth.