



www.rugratsva.com

Artwork Requirements

Rug Rats is committed to providing the most attractive logo mats possible. Essential to this goal is the quality of the artwork provided to us. The best artwork is a vector file. Vector files provide us the opportunity to directly import the file with little to no modification needed. If you are sending a jpg or bmp, try to obtain the highest resolution image possible, 300dpi to 600 dpi are preferred. The higher quality artwork, the more closely we can match your logo!

Preferred File Formats:

1. .EPS (encapsulated post script)
2. .AI (Adobe Illustrator)
4. .PDF (Adobe Reader)
5. .PSD (Photoshop)
6. High Resolution .JPG (300dpi or higher)

Unacceptable - Faxes, Photocopies, Fabric, Napkins, Embroidered Patches, Web graphics, photos taken with digital cameras.

These types of files are considered unacceptable artwork and will be declined upon receipt. Web graphics that are printed out and then rescanned are also considered unacceptable artwork.